



5k for the
5senses



2nd Annual

5k for the 5 Senses

to benefit Visually Impaired Preschool Services

5k Family Fun Run/Walk

9am Saturday, October 20, 2018

The Club at UK's Spindletop Hall

<https://runsignup.com/Race/KY/Lexington/VIPS5KForThe5Senses>

Visually Impaired Preschool Services (VIPS) is the ONLY agency in Kentucky and Indiana that provides regular and ongoing early intervention services to children, birth through age 5, who are blind or visually impaired. All sponsorship funds raised by VIPS will go directly to vision-specific early intervention services and support to Central Kentucky's youngest children with blindness or low vision.

\$2500 Presenting Sponsor

- Naming rights to event and primary listing on all event materials, including race t-shirts, posters, banners, VIPS newsletters, VIPS website, and all social media outlets
- Opportunity to display banner at start/finish line
- Table at Registration Area and SENSEsational Spot for display of company information/activity
- Sponsor provided marketing materials included in race packet and displayed in all VIPS offices
- Media opportunities via television, radio, social media outlets, VIPS website and email blasts

\$1000 Gold Sponsor

- Listing on all event materials, including race t-shirts, posters, banners, VIPS newsletters, VIPS website
- Banner display at course segment for the Sense sponsored
- Table for display of company information/activity in SENSEsational Spot
- Sponsor provided marketing materials included in race packet
- Online promotion via social media outlets, VIPS website and email blasts

\$500 Silver Sponsor

- Listing on all event materials, including race t-shirts, posters, banners, VIPS newsletters, VIPS website
- Table for display of company information/activity in SENSEsational Spot
- Online promotion via social media outlets and VIPS website

\$250 SENSEsational Spot Sponsor

- Table for display of company information/activity in SENSEsational Spot
- Online promotion via social media outlets and VIPS website



5k for the 5 Senses to benefit VIPS Race Sponsorship Form

Saturday, October 20th, 2018 at The Club at UK's Spindletop Hall

5k for the 5 senses



Please confirm your sponsorship intentions by 10/01/18 to keaston@vips.org or (859) 685-6716 to ensure logo is included on all marketing materials.

Organization Name: _____

Address: _____ City, State, Zip Code: _____

Contact Person: _____

Contact Email: _____ Contact Phone: _____

Website Address: _____

Signature: _____

Sponsorship Level (please circle):

Presenting Sponsor (\$2500) Gold Sponsor (\$1000) Silver Sponsor (\$500) SENSEsational Spot Sponsor (\$250)

You will be contacted to provide more information regarding your logo and marketing materials. VIPS is a 501(c)(3) non-profit agency and all sponsorship contributions are tax-deductible.

Sponsorship form and payment can be mailed to:

Visually Impaired Preschool Services 350 Henry Clay Blvd. Lexington KY 40502

____ I would prefer to be invoiced. Please email invoice to email listed above.

____ I am unable to sponsor at this time, but would like to make a tax deductible **Friend of VIPS** donation in the amount of \$_____.

____ I am unable to sponsor at this time, but would like to be a \$150 HOPE Sponsor for VIPS 16th Annual Golf Outing in May 2019.

____ I am unable to sponsor at this time, but would like to enter a team for the event. Please contact me at the number listed above (you can also register online at <https://runsignup.com/Race/KY/Lexington/VIPS5KForThe5Senses>).

____ I am interested in volunteering at the event. Please contact me at the number listed above.

Thank you for your consideration.

We hope you choose to join us in ensuring that all children living with blindness in Central Kentucky have the opportunity to reach their highest potential!