



the Cupcake Classic

a5kforthe5Senses  visually impaired preschool services

to benefit Visually Impaired Preschool Services

5k Family Fun Run/Walk

4pm Sunday, October 27th, 2019—The Club at UK's Spindletop Hall

Cupcakes provided by BabyCakes and ice cream provided by Forcht Bank

Visually Impaired Preschool Services (VIPS) is the **ONLY** agency in Kentucky & Indiana that provides regular and ongoing early intervention services to children, birth through age 5, who are blind or visually impaired. All sponsorship funds raised by VIPS will go directly to providing home visits from VIPS teachers to babies, toddlers and preschoolers with no/low vision.

\$5000 Presenting Sponsor

- Primary listing on all event materials, including t-shirts, medals, posters, banners, VIPS newsletters, VIPS website, and all social media outlets
- Team Race registrations for 10 participants
- Company recognition at Awards Ceremony
- Company tables at Registration Area and SENSEsational Spot for display of company information/activity
- Company marketing materials included in race packet and displayed in all VIPS offices, at VIPS Louisville Stampede 5k, and at partnering businesses and optometry offices across our 67 county service area
- Media opportunities via press release, television, radio, social media outlets, VIPS website and email blasts. Feature in VISability quarterly newsletter

\$2500 Gold Sponsor

- Secondary listing on all event materials, including race t-shirts, posters, banners, VIPS newsletters, VIPS website
- Team Race registrations for 5 participants
- Banner display on course
- Table for display of company information/activity in **SENSEsational Spot**
- Company provided marketing materials included in race packet
- Online promotion via social media outlets, VIPS website and email blasts

\$1000 Silver Sponsor

- Listing on all event materials, including race t-shirts, posters, banners, VIPS newsletters, VIPS website
- Race registrations for 2 participants
- Signage displayed at course
- Table for display of company information/activity in **SENSEsational Spot**
- Online promotion via social media outlets and VIPS website

\$500 Kids Fun Run Sponsor

- Logo and company name listed on back of our **Cupcake Classic** mascot
- Banner displayed on Kids Fun Run course and in **SENSEsational Spot**
- Table for display of company information/activity in **SENSEsational Spot**
- Online promotion via social media outlets and VIPS website

\$250 SENSEsational Spot

- Signage displayed in **SENSEsational Spot**
- Table for display of company information/activity in **SENSEsational Spot**
- Online promotion via social media outlets and VIPS website

THANK YOU



for supporting infants, toddlers and preschoolers
who are blind or visually impaired in
Central Kentucky!

Sunday, October 27th, 4pm

The Club at UK's Spindletop Hall—3414 Iron Works Pike, Lexington, KY 40511

<https://runsignup.com/Race/KY/Lexington/VIPS5KForThe5Senses>

Organization Name: _____

Address: _____ City, State, Zip Code: _____

Contact Person: _____

Contact Email: _____ Contact Phone: _____

Website Address: _____

Signature: _____

Sponsorship Level (please circle):

Presenting Sponsor (\$5000) Gold Sponsor (\$2500) Silver Sponsor (\$1000)

Kids Fun Run Sponsor (\$500) SENSEsational Spot Sponsor (\$250)

You will be contacted to provide more information regarding your logo and marketing materials. *VIPS is a 501(c)(3) non-profit agency and all sponsorship contributions are tax-deductible.*

Sponsorship form and payment can be mailed to:

Visually Impaired Preschool Services 350 Henry Clay Blvd. Lexington KY 40502

_____ I would prefer to be invoiced. Please email invoice to email listed above.

_____ I am unable to sponsor at this time, but would like to make a tax deductible **Friend of VIPS** donation in the amount of \$_____.

_____ I am unable to sponsor at this time, but would like to donate a \$25 race registration fee for a parent of a VIPS child.

_____ I am unable to sponsor at this time, but would like to contribute in-kind materials for giveaways.

_____ I am unable to sponsor at this time, but would like to enter a team for the event. Please contact me at the number listed above.

_____ I am interested in volunteering at the event. Please contact me at the number listed above.

Thank you for your consideration.

We hope you choose to join us in ensuring that all children living with blindness in Central Kentucky have the opportunity to reach their highest potential!