



Pictured above is VIPS graduates that spoke at the 2023 Gala!

Visually Impaired Preschool Services (VIPS) is the only nonprofit agency in Kentucky devoted to delivering vision-specific services for children aged from birth to five who are blind or visually impaired.

As we gear up for our 2024 Gala, we extend an invitation for your corporate sponsorship—a direct investment in early childhood education services for these children. Your support will enable VIPS to offer vital services, including comprehensive evaluations, personalized in-home visits, and a plethora of resources that empower parents and caregivers to effectively nurture the unique visual needs of their children. Join us in creating a lasting impact on these young lives, fostering a foundation of educational excellence that illuminates a brighter future.

vips Gala

Sponsorship Levels

May 11th, 2024 at the Louisville Boat Club

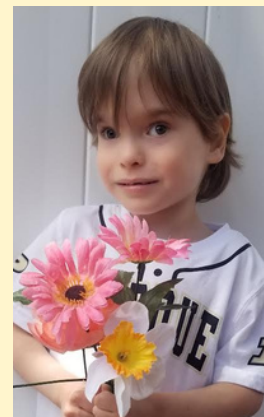
	Visionary Sponsor \$15,000	Guiding Light Sponsor \$10,000	Changing Lives Sponsor \$5,000	Hope for the Future Sponsor \$3,000	Bourbon Sponsor \$2,500	Helping Hands Sponsor \$1,500
Receive naming rights for the 2024 VIPS Gala: "Presented by {Name}"	★					
Naming rights for the 2024 VIPS Gala Bourbon Pull Raffle: "Presented by {Name}"					★	
Company representative gives a two-minute welcome from the podium.	★					
Logo featured in printed program: A full page ad, half page ad, or quarter page ad.	★	★	★	★	★	★
Logo will be featured during the Cocktail Hour presentation. One slide featuring all sponsors.	★	★	★	★		★
Branding opportunity at the Gala event entrance; signage to be provided by the sponsor.	★					
Recognition on all event communications; invitations, registration site, social media, online bidding site, & VIPS website.	★	★	★	★	★	★
Comped team in the 2024 VIPS Yum! Brands Corporate Cup Golf Tournament (\$1,500 value).	★	★				
Two comped teams in our Pickleball Tournament (\$200 value).			★			
Opportunity to invite guests to the Gala! (Some levels include up to eight invitations)	★	★	★	★	★	★

VISIONARY SPONSOR

\$15,000

As our Visionary Sponsor, you will receive naming rights for the 2024 VIPS Gala: “Presented by {Name}”, the opportunity for a company representative to provide a two-minute welcome from the podium before the programming, your logo will be featured during the Cocktail Hour presentation & in a full-page ad displayed in our main program, you will be given verbal recognition during the program, & recognition as our Visionary Sponsor on all event communications; invitations, registration site, social media, online bidding site, & VIPS website. This sponsorship also includes a branding opportunity at the gala entrance; signage to be provided by the sponsor, you will be given a comped team in the 2024 VIPS Yum! Brands Corporate Cup Golf Tournament (\$1,500 value), & post-event recognition and thank you.

This Sponsorship includes a table of 8 guests for the 2024 VIPS Gala!



GUIDING LIGHT SPONSOR

\$10,000

As a Guiding Light Sponsor, you will receive recognition as a Guiding Light Sponsor on all event communications; invitations, social media, registration site, online bidding site, & VIPS website, your logo will be featured during the Cocktail Hour presentation, & in a full-page ad in the main event program, you will have the opportunity to include a comped team of four in the 2024 VIPS Yum! Brands Corporate Cup Golf Tournament (\$1,500 value). We will show our gratitude after the event with post-event recognition.

This Sponsorship includes a table of 8 guests for the 2024 VIPS Gala!



CHANGING LIVES SPONSOR

\$5,000

As a Changing Lives Sponsor, you will receive recognition as a sponsor on all event communications; invitations, social media, registration site, online bidding site, & VIPS website, your logo will be featured during the Cocktail Hour presentation & 1/2 page ad in the main program, you will have the opportunity to include two comped teams in our Pickleball Tournament (\$200 value), and we will show our gratitude after the event with post-event recognition.

This Sponsorship includes a table of 8 guests for the 2024 VIPS Gala!



HOPE FOR THE FUTURE

\$3,000

As a Hope for the Future Sponsor, you will receive recognition as a sponsor on all event communications; invitations, social media, registration site, online bidding site, & VIPS website, your logo will be featured during the Cocktail Hour presentation & 1/4 page ad in the main program, and we will show our gratitude after the event with post-event recognition.

This Sponsorship includes a table of 8 guests for the 2024 VIPS Gala!



BOURBON SPONSOR

\$2,500

As our **Bourbon Sponsor**, you will receive naming rights for the 2024 VIPS Gala Bourbon Pull Raffle: "Presented by {Name}", recognition on all event communications; invitations, registration site, social media, online bidding site, & VIPS website, we will feature a full-page ad in the main event program, and we will show our gratitude after the event with post-event recognition.

This Sponsorship includes two tickets for the 2024 VIPS Gala!



HELPING HANDS SPONSOR

\$1,500

As our **Helping Hands Sponsor**, you will receive recognition on all event communications; invitations, social media, registration site, online bidding site, & VIPS website, your logo will be featured during the Cocktail Hour presentation and in a ¼ page ad featured in the main program, & we will show our gratitude after the event with post-event recognition.

This Sponsorship includes four tickets for the 2024 VIPS Gala!



LET US INCLUDE YOU IN OUR PROGRAM!

FULL PAGE \$500

HALF PAGE \$250

QUARTER PAGE \$100

**SHOUT OUT \$50
(VIPS FAMILIES ONLY)**

YOU ARE RESPONSIBLE FOR SENDING LOGO, ARTWORK, AND VERBIAGE.



**WE CAN TAILOR A SPONSORSHIP TO YOUR NEEDS -
REACH OUT TO THE CONTACT BELOW WITH QUESTIONS!**

Contact Information:

Ashley Ford (Event Coordinator) | aford@vips.org | (502) 297-3392 | 1906 Goldsmith Lane
Louisville, KY 40218



vips Gala

To purchase a Sponsorship: please fill out this form along with your check - OR - visit: <http://bidpal.net/vipsgala2024>

Sponsorship Request Form

_____ YES! I would like to Sponsor the 2024 VIPS Gala!

COMPANY

CONTACT PERSON

ADDRESS

EMAIL

PHONE

Check the Sponsorship Level you wish to support:

- | | |
|---|--|
| <input type="checkbox"/> Visionary Sponsor \$15,000 | <input type="checkbox"/> Hope for the Future Sponsor \$3,000 |
| <input type="checkbox"/> Guiding Light Sponsor \$10,000 | <input type="checkbox"/> Bourbon Sponsor \$2,500 |
| <input type="checkbox"/> Changing Lives Sponsor \$5,000 | <input type="checkbox"/> Helping Hands Sponsor \$1,500 |

Paying for additional ad space in our Program?

- | | |
|--|---|
| <input type="checkbox"/> Full Page \$500 | <input type="checkbox"/> Quarter Page \$100 |
| <input type="checkbox"/> Half Page \$250 | <input type="checkbox"/> Shout Out \$50 |

☐ I'VE INCLUDED A HI-RES JPG LOGO 