



***SPONSOR VIPS AT THE ANNUAL
WALKING FOR DREAMS FAMILY & PET
WALK ON SUNDAY MAY 19, 2024!***

Walking for Dreams is an opportunity for Indianapolis nonprofits to better their causes by raising awareness and critical funds for their agencies. Walking for Dreams has become VIPs' most anticipated fundraiser each year because it is the most beneficial. All sponsorship funds raised by VIPs will go directly to vision-specific early intervention services and support to Indiana's youngest children with blindness or low vision. We'd love your help!

SPONSOR LEVELS

\$5,000

**Event
Sponsor**

- Prominent banner sign at the Start Line of the walk
- Recognition during event announcements
- Logo printed on VIPs Team t-shirts worn during the event
- Recognition on the 'day of' event flyer
- Recognition on the event website
- Reserved space for 10x10 tent set up for promotion (optional and tent must be provided by the sponsor)
- Use of VIPs Family Resource Center for a private event
- Recognition in VIPs Parent Newsletter and In The Loop Donor Newsletter
- Recognition on VIPs social media channels

\$2,500

**High Stepper
Sponsor**

- Prominent banner sign at the walk
- Recognition during event announcements
- Logo printed on VIPs Team t-shirts worn during the event
- Recognition on the 'day of' event flyer
- Recognition on the event website
- Recognition in VIPs Parent Newsletter and In The Loop Donor Newsletter
- Recognition on VIPs social media channels

\$1,000

**Finish Line
Sponsor**

- Prominent banner sign at the Finish Line of the walk
- Logo printed on VIPs Team t-shirts worn during the event
- Recognition on the 'day of' event flyer
- Recognition on the event website
- Recognition in VIPs Parent Newsletter and In The Loop Donor Newsletter
- Recognition on VIPs social media channels

\$500

**Hydration
Station Sponsor**

- Logo printed on VIPs Team t-shirts worn during the event
- Logo included on the Hydration Station banner
- Recognition on the 'day of' event flyer
- Recognition in VIPs Parent Newsletter and In The Loop Donor Newsletter