



WALKING FOR Dreams

2025 Sponsor Guide

Walking for Dreams is a wonderful opportunity for your business or organization to partner with VIPS to make a meaningful difference in the lives of Indiana's youngest children with blindness or low vision. Walking for Dreams is a family and pet walk held in Indianapolis on **Sunday, May 18, 2025**. This is VIPS' most anticipated fundraiser of the year with all sponsorship funds directly supporting vision-specific early intervention services and resources for kids and their families. By sponsoring this event, your business or organization can elevate its visibility and align with a cause impacting the lives of children. Together, we can lay the foundation for children who are blind or have low vision empowering them to reach their highest potential. **Join us today!**

\$5,000

Event Sponsor

- Prominent banner sign at the Start/Finish Line
- Recognition during event announcements (opening and closing remarks)
- Top billing on all participant t-shirts and marketing materials
- Recognition in any media coverage and included on VIPS social media channels and website
- Recognition in the VIPS Community Newsletter and In The Loop Donor Newsletter
- Recognition on the event website, sponsor page, and all walker donation pages
- Use of VIPS Family Resource Center for a private 2 hr event
- Optional (provided by sponsor) - Space for 10x10 tent set-up for promotion

\$2,500

High Stepper Sponsor

- Banner sign at the Start/Finish Line
- Recognition during event announcements (opening and closing remarks)
- Near-top billing on all participant t-shirts and marketing materials
- Recognition on VIPS social media channels and website
- Recognition in the VIPS Community Newsletter and In The Loop Donor Newsletter
- Recognition on the event website, sponsor page, and all walker donation pages

\$1,000

Finish Line Sponsor

- Recognition sign near the Start/Finish Line
- Logo on all participant t-shirts and marketing materials
- Recognition on VIPS social media channels and website
- Recognition in the VIPS Community Newsletter and In The Loop Donor Newsletter
- Recognition on the event website, sponsor page, and all walker donation pages

\$500

Hydration Station Sponsor

- Logo included on the Hydration Station banner
- Logo on all participant t-shirts and marketing materials
- Recognition in the VIPS Community Newsletter and In The Loop Donor Newsletter
- Recognition on the event website, sponsor page, and all walker donation pages





Event Date
May 18, 2025

Form due date
May 1, 2025

Name of Sponsor: _____

Contact Name: _____

Contact Email: _____

Address: _____

Phone: _____

Sponsor Website: _____

Sponsorship Level: (circle one)	Event \$5,000	High Stepper \$2,500	Finish Line \$1,000	Hydration Station \$500
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Mail the completed form and a check directly to VIPS:

- 1** VIPS Indiana
1212 Southeastern Avenue
Indianapolis IN 46202
- 2** Email a company logo (high resolution-jpeg, tif, png, or gif) to Meredith Howell at mhowell@vips.org and Jeffery Keown at jeffery.keown@spendbridge.com

Thank you for impacting the lives of Indiana's babies and toddlers with blindness or low vision!